Classifled advertisements, such as "Wanted," "For Rent," "For Sale," etc., will positively not be received for the Express by phone. They must be prought to the office. Please do not phone them, it is embarrassing to us to refuse to receive them. 11-3-ti

FOR RENT

FOR RENT-Light housekeeping rooms, modern conveniences, soft wa ter, lights, water and phone furnish ed. Cail 1019 Chickasha or phone 989 5-27-3t

FOR HENT-Rooms with south ex posure, all modern conveniences. Phone 453. Call 127 North Ninth street. J. B. Kelsey.

FOR RENT-Five room modern house, Fifth and Illinois or Tenth and Florida. Apply 327 North Fifth.

FOR SALE

FOR SALE-Two milch cows with young calf at side. See Catterall, 1728 South Seventh, Phone 746, 5-24-66

FOR SALE-Four fresh cows and calves. See Ben Hudgins 1028 South Fourteenth. Phone 821.

FOR SALE-Household furniture at 195 North Ninth, Mrs. J. H. Noel.

FOR SALE-A good galvanized iron boat; also a fire proof safe, or will trade for a smaller safe. W. C. Matthews, 218 Chickasha avenue, 5-28-3t

WANTED

WANTED-Clean cotton rags at the Daily Express office.

WANTED-To clean your carpets and rugs with the electric cleaner; it does the work to your satisfaction. Prices right. Phone 91. 5-1-1mg

WANTED-Your carpenter work and general repairing. Phone 469.

WANTED-Demonstrator for beau tiful new corset; most perfect creation of the corsetiers' art; highest pay; position permanent, Early Hotel, by given: 5-27-8t Room 20,

POULTRY AND PETS.

Co., manufacturers, K. C. Mo. For sale by Geo. K. Powers, grocery, Chicks-5-25-1mo

MISCELLANEOUS

FOR SERVICE-Registered Jersey and Guernsey bulls at Harley's barn. Phone 1077.

In the whole field of medicine there is not a healing remedy that will repair damage to the flesh more quickly than Ballard's Snow Liniment. In cuts, wounds, sprains, burns, scalds and rheumatism, its healing and pene trating power is extraordinary. Price 25c, 50c and \$1.00 per bottle. Sold by Owl Drug Store,-Adv.

Bound to Be Seen.

Little Mr. Einstein, a traveling salesman, found himself far away from home, and naturally very lone some. He knew not a soul in the hotel at which he was staying and he decided that he must attract some attention at any cost. Presently a bellhop came through the lobby paging a Mr. Murphy. "Mr. Murphy!" he shouted. At this point Mr. Einstein jumped up and hollered: "Say, boy, vat inttlala?"-Everybody's.

RESTORED TO PERFECT HEALTH

"Prior to using Chamberlain's Tablets some four or five years ago I was a great sufferer from headache, dizziness and despondency. My appelte was poor and I was greatly troubled with constipation. Chamberlain's Tablets relieved me of these distressing symptoms soon after I began taking them, and eventually I was restored to perfect health," writes Mrs. E. Dietsche, Rome, N. Y. Obtainable everywhere.--Adv.

Subscribe for the Dally Express

We Buy, Sell & Exchange NEW AND SECOND HAND FURNITURE

O. & D. PHONE . . . 385

Real Estate & Farm Loans

balance good upland, 4-room house, \$350 cash, balance plenty of time. fenced, loan of \$5000 at 6 per cent. Price \$55 per acre. Will consider some trade.

acres in alfalfa, well set, living water, suit purchaser, choice hogs, alfalfa farm. Price \$60

17% acres one mile from city limits and good 5 room modern bungalow, well located, to exchange for farm. Will pay cash difference or assume

160 acres 6 miles from Chickasha, Price \$5000. Will exchange for good home on South or West Sill.

CITY PROPERTY. Modern 6-room house, as good as good title.

170 acres 21/2 miles from Bradley, new, well located on West Hill, cost 140 acres first class Washita bottom, \$3000, quick sale wanted at \$1850;

6-room modern residence, corner lot, fine shades and lawn, close in on South Sixth street. A real snap at 190 acres Bitter Creek bottom, 76 \$1750; \$350 cash, balance terms to

> Five room modern house, close in first class condition. Price \$1350, 4-room house, portly modern, best residence part of Chickasha, fine lawn and shade trees, 75 foot lot, east front Price \$1250, on terms

FARM LOANS.

We represent two of the best loan companies in Oklahoma, loan on any So acres bottom, small house, loan of class of title that is good, or can be \$2250, 6 per cent, loan due in 5 years | made good, from one to ten years. We will examine your land promptly and give you draft for your money as soon as you furnish abstract showing did not beer him any malice on ac-

MAJOR BROTHERS 511 First National Bank Bldg.



PRINCE PATCHEN

Will make the season son at 415 Kansas Ave. He is right and his get is right. See R. B. Human for further particulars. All rights reserved.

FARM LOANS

We can make you a different loan from any one in Grady Co. We have loaned more than \$60,000.00 in the past sixty days, and can refer you to our satisfied customers. We figure there is a reason for this and we would be glad to have you investigate our plans for making farm loans.

Sheegog & Cralle 407 First National Bank Building

Bank Building

ELECTION PROCLAMATION.

Under and by virtue of a resolution passed by the board of education of S. Buchanan, judges; B. F. Hays and the city of Chickasha, state of Okla- E. F. Short, clerks. homa, at a meeting held on the 17th day of May, 1915, public notice is here-

That a special election is hereby or said school district, comprising said homa, this 18th day of May, 1915. city and the territory annexed thereto REVENGE LICE POWDER-Kills for school purposes, on the 31st day head lice and body lice on young and of May, A. D. 1915, for the purpose of old chickens; we demonstrate; does submitting to the qualified electors of the work where others fall. L. D. Rus. said school district the following prop. (Seal)

Shall the levy for the fiscal year be- WM. STACEY, Clerk. ginning July 1, 1915, and ending Jone 30, 1916, for the support and maintenance of the schools of the board of education of the city of Chickasha, of the state of Oklahoma, for said fiscal year, be increased above five mills by the amount of one mill, so as to meet the estimate made and approved?

The polls shall be opened at 6

The number and location of the polling places shall be as follows:

Ward 1, precinct 1: In the Hopkins building, Second street and Texas ave-Ward 1, precinct 2: Womack's store,

Sixth street and Texas avenue. Ward 2, precinct 1-City hall

Ward 2, precinct 2: Thompson's store, Ninth street and Michigan ave-Ward 3. 126 North Third street,

Ward 4, precinct 1: Colored Maonie hall, Minnesota avenue, between First and Second streets. Ward 4, precinct 2: Carnegie li-

Said election shall be held in the territory annexed to said city of Chick- and constipation Dr. King's New asha for school purposes and lying outside of the limits of said city at

the ball park. The following named persons are hereby designated to conduct same

At ward 1, precinct 1: J. A. Rose and Gene Rose, judges; J. R. Clark and Henry DuBose, clerks.

At ward 1, precinct 2: Wm, Womack and C. C. Goetting, Judges; Frank Plato and J. F. Bishop, clerks. At ward 2, precinct 1: J. H. Freeman and T. M. Kelly, judges; J. M. Ikard and W. S. Chestnut, clerks,

At ward 2, precinct 2: J. W. Welborn and J. A. Temple, judges; A. C. Thompson and J. H. Shultz, clerks. At ward 3: M. F. Cheaney and Jasper Storts, judges; C. B. March and R.

F. Lindsay, clerks, At ward 4, precinct 1: E. C. Rogers and C. G. Hubbard, judgen; C. A. Chincoll and H. N. Mullican, clerks. At ward 4, precinct 2: C. E. Rose

and R. A. Sanford, judges; Ike Means and J. C. Harkens, clerks,

At Ball Park. Neal Foster and W.

Such officers shall also act as count-Witness my hand as president of

said board of education affixed in the dered and proclaimed to be held in city of Chickasha, in the state of Okla-J. G. MAYS.

President, Board of Education of the City of Chickasha of the State of Oklahoma.

Grady County Express 25 Cents a Year

This great offer is made for an indefinite period. We will send the o'clock a. m., and closed at 7 o'clock Grady County Express for one full year, to subscribers in Grady county only, on receipt of only 25 cents. Think of it, the official county paper, rock-ribbed Democratic, with all the local, political and official news every week for 25 cents a year. Come run ning. Remit in coin to

> GRADY COUNTY EXPRESS Chickasha, Okla.

WHITE MAN WITH BLACK LIVER

The liver is a blood purifier. It was thought at one time It was the seat of the passions. The trouble with most people is that their liver becomes black because of impurities in the blood due to bad physical states, cans ing biliousness, headache, dizziness Life Pills will clean up the liver, and give you new life. 25c at your druggist - Adv.

Purchased at Low Cost

Cities and towns have their fire and water protection, but the only protection against cyclones is a

Tornado Policy of Insurance HAIL STORMS

msy ruin your crop. Better buy protection, and the best is with A. B. Thompson

H7S Third.

NORA FINNERTY'S SIN

By GEORGE MUNSON.

(Copyright, 1915, by W. G. Chapman.)

Paddy Sheehan looked at Tim Murphy with withering scorn.
"You want to marry my Kathleen?"
roared the ex-alderman. "Who are

you? A penniless pup, a-a-" To quote your own words, Mr.

Sheehan, were you not a penniless

canine yourself once?" inquired Tim.
"I was, sor. And proud of ut." answered the old man, relapsing into his native dialect. "And I made a million for meself by honest labor. When you've got started on the same way you can show your face here again-not till then. Will you get out or will

I throw you out?" That terminated the interview. But in justice to Paddy it must be said he secretly admired the young man and count of his lack of means. He knew that Tim had the makings of a successful man, even though he was at present struggling along as a clerk in an insurance office. The fact was, he treasured his only child so much that he could not bear the thought of los-

This possibility so preyed upon his mind that he resolved to put into execution a plan he had long projected.
"Kathleen, girl," he said to his

daughter, "you may as well put the idea of that young pup out of your head. Wo're going to Ireland, which I haven't seen since I was a boy. We'll see the old home, and—and Nora Fin-nerty. Maybe she's married now, and maybe she ain't."

Kathleen knew all about her father's boyish sweetheart, whom he had promised to marry when he sailed for America years before. He had married another woman, but the memory of his first love had always been green with him.

It is probable that, in spite of her father's injunctions, Kathleen did contrive to see Tim before sailing. Anyway, hardly had the ship passed Sandy Hook than Mr. Sheehan, strolling upon the deck, came face to face with the young man.

"What are you doing here, you scoundrel?" he shouted. "Pardon me, Mr. Sheehan," replied

the young fellow blandly, "but I think I am entitled to take passage aboard this ship." "You're following me and Kathleen,"

roared the exasperated father. "No, sir. I am on my way home to Ireland to visit my mother."

"If I see you speaking to Kathleen I'll-I'll throw you into the engine room," warned Paddy, shaking his fist. Despite the most careful observation on his part, it was clear that the would-be son-in-law did not attempt to

speak to Kathleen during the voyage. He lost sight of him at Queenstown, but when he came upon him at Kerry, standing spick and span, with a shamrock in his buttonhole, at the railroad station his anger burst out against

"You're following me," he shouted, shaking his fist under the young man's

"Mr Sheehan, I'll have you know once for all that I have no intention ot following you," responded Tim. "I have come to Kerry to visit my old mother"

"If you cross my path again I'll eat

you!' shouted the ex-alderman. All the way to Nora Finnerty's cottage he pointed out the old landmarks. By the time the little thatched building arrived in sight he was as enthusiastic as a boy. He drew up the car leaped down and stared into the wrinkled face of the old woman knittirg at the door. Then he flung his arms about her

"It'r Nor: Finnerty, by all that's sacred" he shouted. "Don't you know me, Nora: I'm Paddy Sheehan-Paddy that used to be your sweetheart in

the long age" The old woman arose, beaming. "Paddy" sne cried. "Back from Chicago, where it's great things I'm hearing of you all these years. But you must come in and have a bite. Only you musn't klas me, Paddy, because my husband's away and he

wouldn't like it' "Your husband!" echoed Paddy. "Michael O'Rourke, who's at the fair today leaving me the sweetest boybut come in-here's my son Tim, Mr.

The ex-alderman looked speechlessly at Tim Murphy Then, whether or but the occasion overcame him, he grasped him by the hand And in-stantly his daughter's arms were round his neck

"Father, we love each other." she pleaded "Father, you won't keep us

"If I'd have known-" began Sheehan, growling, and then he clapped the young fellow upon the back. "Take her, Tim O'Rourke," he said.

"I give up. You've won her. I didn't dream you were the son of-eh?-chis it O'Rourke or is it Murphy they're after calling you?" "Sure, he's me stepson," exclaimed the old lady. "He was my first hus-

band's son. "You've been married twice, then?" inquired Paddy.

"Three times," said the old lady.
"And," she added wistfully, as the car drove off, half an hour later, with a happy couple upon one seat and a loyous old man on the other, "I think I'll be off to Father blynn and ask him if it's a mortal sin to have taken three husbands when I never had one, and a fine young man like that—me that never bore any childher."

420 ACRES

In Missouri, near Kansas City, worth \$25,000.00, loan of \$7,000.00, to trade for a bank in Oklahoma.

One new 5-room modern house, on South Hill, near car line, centrally located, can be bought for \$16.00 permonth. Price \$1400.

Three homes on the north side can be bought like paying rent. \$30,000 private money to loan on land, 8 per cent interest. Insurance and farm loans, ...

Emerson & Vaughn 804 FirstNatn'l Bank Phone 215.

Anything You Want at Any Time Call Phone 505

Loans, Insurance, Rentals, Leases, or Employment

Evans Loan, Insurance and Realty Company CITY HALL

Try a Want Ad for Results Three Times for 25 Cents

The ABC and XYZ of

I have a bunch of letters from advertisers asking me to criticise their advertisements; to tell them wherein the copy is bad or good.

It is nearly all bad; but most bad advertisements pay. The better the copy, as a general rule, the better the results. Good copy for one class of trade might be very poor copy for another. But there are a few broad general principles which are always

Your advertisement should be attractive enough to catch the eye. Size doesn't do this. A two inch single column card may be made to attract more notice than an announcement as big as a sheet of note paper. If your advertisement isn't seen it isn't read, and if it isn't read no matter if it has ten million circulation it isn't worth a postage stamp. You are not investing in circulation but in readers of adver-

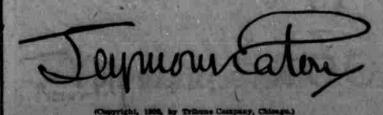
usements.

The next point is to make your advertisement readable. As a rule the most readable copy is printed in fairly large book type; one kind of type with a display heading or two and the reading matter divided into easy paragraphs. Most advertisers think that by crowding the space to its utmost they are getting bigger value for their money. Within reasonable limits the very opposite is true. Ten words read are worth more than ten thousand words looked at.

If I were advertising a retail shop and I found that my advertising appropriation would allow me to take a two inch card daily in four newspapers I should multiply the two by four and take an eight inch card in one newspaper.

But the scret of copy is personality; red hot hustling life. Like breeds like. If your shop is a hustling go-ahead concern and this spirit is reflected in your advertising, the contagion will soon spread. The first hundred customers are the hardest to get; the second hundred come in about half the time; the third hundred are attracted by the crowd.

The full page announcements of the department stores overshadow the small dealer; but there is opening up a great field in every big city for the attractive advertising of the smaller shop. This advertising must be done in a new way; it must be pleasing, refined, convincing; it must appeal to the individual who loves quiet rather than noise; the very antithesis of the broadside bargain advertising so common in every newspaper.



Real Estate

FOR SALE-200, acres, 160 tillable, 130 now in cultivation, in the wheat belt, near Amber, 3-room box house, shed, stable, well, all fenced, water tank in pasture. This is a great bargain. Price \$25 an acre, and will carry \$2750 at 6 per cent till 1920.

Jonas Cook Room 501 First National Bank Bidg. CHICKASHA, OKLA.

CHAS. BLY CONTRACTOR

Of Painting, Decorating and Paper Hanging.

Shop Third and Kansas Avenue. Phone 131.

Paint and Paper Your Home Work Fully Guaranteed. *W.R.PARAMORE*

Phone 755, 1027 South Sixth Street.

The Chickasha Iron Works

We have added new and up-todate machinery to our plant and are able to do any

Machine and Foundry Work

We make a specialty of Sash Weights, Structural Iron Work and Job Work, Blacksmith Shop in connection. See the Nix Corn Stalk Cutter which we manufac-

CONRAD BROS.

LAUBACH

Buy and sell all kinds of new and second hand Household and Kitchen

FURNITURE Stoves Repaired. Telephone 411 406 Chickasha Ave

Professional Cards

S. C. DURBIN

LAWYER 207 New Tye Building.

Phone 129. Oscar Simpson

LAWYER Rooms 206 Tye Building Chickasha, Okla. 1-m-tf

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CHICKASHA, OKLA. Reford Bond. Alger Melton Adrian Melion

Rooms 209 and 210, Tye B'ldg.

Bond, Melton & Melton LAWYERS

Benk Building.

R. D. Well orne. F. M. Bailey Welborne & Bailey Attorneys at Law

Chickasha, Okla.

Office in rets of the Citizens National Bust C. B. JOHNSON Attorney at Law Room 408, First National Bank Building

Chickesha, Oklahoma. 117 Wm. H. McNeal Title Attorner
Five years with the Deming In-

vestment Co., now 512 First National Bank Bldg, Chickasha. ALSO FARM LOANS. Res. Phone 829 Office Phone 806

Dr. S. Homer Bond

DENTIST First Natn'l Bank Building. Chickasha, Oklahoma.

We pay cash for clean cotton rags t the Dally Express office.